

EXHIBIT C


Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BURSON-MARSTELLER, LLC", CHANGING ITS NAME FROM "BURSON-MARSTELLER, LLC" TO "BCW LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF SEPTEMBER, A.D. 2018, AT 5:11 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3553242 8100
SR# 20186580419

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203394803
Date: 09-10-18

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:11 PM 09/10/2018
FILED 05:11 PM 09/10/2018
SR 20186580419 - File Number 3553242


**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
BURSON-MARSTELLER, LLC**

1. The name of the limited liability company (hereinafter called the "limited liability company") is BURSON-MARSTELLER, LLC.

2. The certificate of formation of the limited liability company is hereby amended by deleting Article First thereof in its entirety and by substituting in lieu of said Article the following new Article:

"FIRST: The name of the limited liability company is BCW LLC."

IN WTINESS WHEREOF, the undersigned has executed this Certificate of Amendment on September 10, 2018.



Kevin Farewell
Authorized Person